

HIP HOP Blvd



B.B.JAY, BORN JARVIS EDWARD COOPER IS A BROOKLYN , NYC BORN, "GODKORE" EMCEE WHO AT AN EARLY AGE HONED HIS BATTLE RAP SKILLS ON THE CONCRETE JUNGLE STREETS OF CHILLTOWN J. C. -aka- JERSEY CITY, NEW JERSEY.

HE GREW UP IN A HOUSEHOLD UNITED BY FAITH IN CHRIST WHICH PROGRESSIVELY INFLUENCED THE MATURATION OF HIS LYRICAL SKILLS WITH A FOUNDATIONAL GOD CONSCIOUSNESS IN EXPRESSING HIS LOVE FOR GOD AND "HIP HOP" CULTURE.

WITH A PASSION FOR PEOPLE AND A DREAM TO PERFORM AND SHARE HIS ARTISTIC AND CREATIVE GIFT OF **RHYTHM AND POETRY**, **B.B.JAY** CREATED AND INTRODUCED "GODKORE" HIP HOP VIA HIS 1992 "NO SEX IS SAFE SEX" INDIE SINGLE AND GAINED NATIONAL ATTENTION WITH HIS 1997 INDIE RELEASE "PENTECOSTAL POPPA" ALONG WITH PIONEERING "GODKORE" CINEMATOGRAPHY AIRING IN HEAVY ROTATION ON THE BET & MTV MUSIC VIDEO NETWORKS.

THE SUCCESS OF HIS "STELLAR AWARD" NOMINATED 2000 DEBUT RELEASE "UNIVERSAL CONCUSSION" MADE "GODKORE" SANCTIFLOW A LANDMARK IN HIP HOP CULTURE AND HISTORY. HE HAS CLASSIC MUSICAL COLLABORATIONS WITH A VARIETY OF ARTISTS SUCH AS THE LEGENDARY KRS ONE, MARY MARY, MC HAMMER, HEZEKIAH WALKER & LFC, WOODY ROCK (FORMERLY OF DRU HILL), CHASE FLOW AND WAVVY JONEZ JUST TO NAME A FEW. HE IS THE RECIPIENT OF SEVERAL AWARDS ACKNOWLEDGING HIS POSITIVE CONTRIBUTION TO "HIP HOP", IMPACT AND INFLUENCE IN THE GLOBAL MARKETPLACE.

B.B.JAY IS A TRUE HIP HOP FATHER OF THE FAITH & FLAVOR, A 30+ YR. POSITIVE HIP HOP VETERAN, MENTOR AND GENERAL LEADING THE CHARGE TO REACH THE MASSES WITH A KINGDOM MESSAGE OF LOVE, HOPE, SALVATION, UNITY, PURPOSE AND DESTINY! schwartzalles.com

FAITH + AUTHENTIC HIP HOP RAW =S GODKORE!!! (440) 373-8080