## **Craig Mack aka Craig Jamieson** was a MC, Rapper, Producer, artist and Entertainer.

He helped build the foundation for **BAD BOY RECORDS** .... a Label started by **P-Diddy**.

Craig was born in the Bronx and graduated from Brentwood Ross High School after moving to Brentwood, Long Island.

The artist he looked up to the most was Biz Markie .... He loved Biz Markie like an Uncle.

He began rapping in High School under the name MC EZ and released his first single "**Just Rymin**" in 1988 on Fresh Records.

"Get Retarded" was a follow up single as part of MC EZ and Troup. Craig was good friends with EPMD and

eventually went on tour with the group as a roadie. Craig signed a management deal with Alvin Toney, who was a former bodyguard of EPMD.

Alvin Toney introduced Craig Mack to P-Diddy .... P-Diddy offered Craig Mack an opportunity to join Bad Boy Records Label

as P-Diddy's first artist. When P-Diddy remixed Mary J's single "You don't have to worry" with Craig Mack.

The single gave Graig an introduction to Hip Hop and R&B during the 1990's.

On his next single, it opens up with a friend saying ....

"Yo Mack, I don't even understand how They didn't even understand you and that Mary joint"

In 1994, Craig Mack released his third single "Flava in ya Ear" and it became a **National/World HIT**.

"Flava in ya ear" stayed on the top 100 music charts for several months.

The hit single blew up Hip Hop and made Craig Mack a household name.

The Hit single also won Single of the year at the **1995 Source Awards**.

## Craig Mack Lyrics;

"Kick that Robotic, Futuristic, **George Jetson**" was a lyric Craig Wrote while watching The Jetsons (Cartoon) on Television.

The single was an off beat, funk style of Hip Hop that was produced by EZ Moe Bee.

When P-Diddy signed **B.I.G.**, he produced the remix of "Flava in ya ear" with B.I.G., Craig Mack, LL Cool J, Busta Rhymes and Rampage.

A video by Hype Williams followed the remix with all artist performing.

Craig Mack's debut album "Funk da World" was released in 1994, seven days after B.IG.'s album "Ready to Die".

B.I.G.'s success sort of stifled Craig Mack's success as P-Diddy focused more on B.I.G. than Craig Mack.

In 1997, Craig Mack released his second Album "**Get Down**" without P-Diddy and Bad Boy Records.

The second album did not have as much success as the first album, but Craig continued to produce new music.

In 2002, Craig Mack was working on his third album, which was released in 2007. The Single "**Mack Tonight**" was released in 2006.

When the music industry was no longer prosperous, Mack joined a Christian Ministry in South Carolina.

**In 2012**, BeazyLife distributions released a new Craig Mack mixtape.

In 2017, The Mack World Sessions was released .... containing 18 unreleased tracks, Mack also released "That's my Word" and won the Mixtape of the year award. In March 2018, Craig mack passed away from heart failure in a hospital in South Carolina.

Craig Mack was one of the most influential rappers of Hip Hop in the 1990's.

## Written by Tony Tee aka Tony Paris